



## Yes Let's Fundraise!

Thank you for your amazing contribution to travelling light's Yes Let's Appeal.

### Your challenge:

There are really no limits on challenges you could set yourself to raise money for Travelling Light. You could run, jump, be quiet, dance, stay still, be fast, sing, eat, bake or make. It's really up to you. Everyone's contribution is valuable. You could do it on your own or you could sign up to take part in an organised event such as the Bristol 10k or a Triathlon.

Things you could do

- Host an event – a picnic or a party
- Rally your work or school to take part in a dress down day
- Take part in an organised sports event
- Host your own challenge – a dance-a-thon, a swim, a sponsored silence
- Make things to sell

### Once you have decided what you want to do:

If you are setting up an independent event:

You could use your own networks to let people know what you are planning. You might like to set up a Facebook event or fundraiser through your social media profile. Or you could spread the word via email, text or face to face.

Once you have set up your event you will need to decide how you would like to collect the money you raise. There is more information on collecting money below.

If you are taking part as part of a workplace or school:

We have made an information pack about raising money through an organisation and can send this to you.

If you are taking part in an organised event –

If you choose to take part in an event organised by a third party you will need to register for the event on their website. This may be through a group site like [www.greatrun.org](http://www.greatrun.org) or similar. You will need to register your details to enter the race and you may need to pay a signup fee.

When you are signing up to an event you will be given the option to fundraise for a charity or participate as an individual. Travelling Light are a registered charity (no: 1065012) but we are not always listed on all the sports sites as a charity with them as to do so means that a percentage of the money you raise gets deducted by a third party or else to feature requires a monthly subscription charge.



You are still very much able to fundraise for us even if we are not listed on the website you are registering with. If we are not findable in the drop down menu of charities then you need to select the option to participate as an individual. You can then set up your own 'Just Giving' page or fundraise offline with a sponsors form to share with your friends the details of the event and to collect money together in one place.

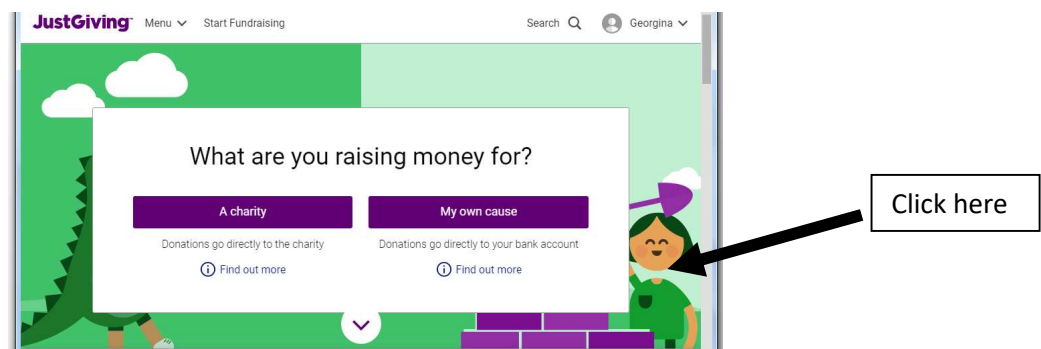
## Collecting money:

You are able to collect money in sponsorship for your event or challenge in a number of ways

### Through Just Giving–

This is a simple process which involves you signing up to the Just Giving website and inputting the details of your challenge and event and putting in details of who and what you are raising money for.

Similarly to the sports site, currently we do not have a charity profile on the Just Giving site so as to avoid losing a percentage of money raised but we are looking in to creating one to make things simpler for our fundraisers. Currently you would need to select the option to 'raise money for my own cause' rather than select us as a listed charity.



This means that all the money raised comes directly to you and you are able to transfer it to us after you have finished collecting via our donations page on our website.

Once you have selected that you are raising money for your own cause you will be able to set yourself a target of money to raise. Most people donate £5 - £20 but some do pledge higher amounts so have a think about how many people you feel might donate and set yourself a target you feel comfortable with.

We're raising

£ 500

You can edit your target later.

Raising money in GBP? You'll need a UK personal current account to withdraw your donations.

to

help fund a new playground

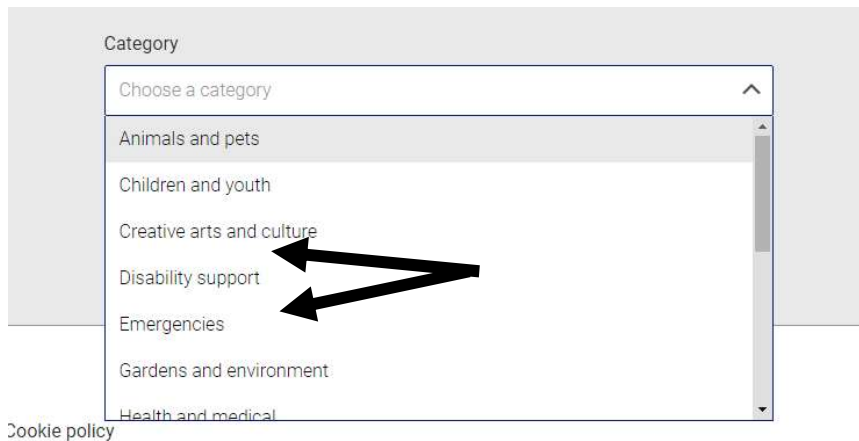
140



You will be asked to describe what you are raising money for in 140 characters. You may like to put this into your own words but here is an example of something you could put:

Raising money for Travelling Light Theatre Company's 'Yes Let's Appeal'. Putting creativity back into childhood in Bristol and beyond.

Next you will have the option to choose the kind of work you are funding. You can select either Children and Youth OR Creative Arts and Culture. It's totally up to you and what you feel motivates you and the people likely to sponsor you.



Next you have to select a photo for your page. We have a number of images you could use for this:






Tell us which one you like the best and we will email you a copy for you to use attached to your fundraiser.

The next step of the process is to enter your 'story'. We have a template for this below. The Just Giving site allows you to use pictures and text for this so you may like to use some other photos from above and or some of you training or photos relating to your challenge.

**If you want to raise money in sponsorship offline:**

We have designed a simple donations form for you to use if you prefer to raise money offline. We can send you a copy of this if you prefer to collect sponsorship this way.



**Sponsor form**

I am raising money for Travelling Light Theatre Company's Yes Let's Appeal.  
Charity no: 1065012

Name: \_\_\_\_\_ Event: \_\_\_\_\_ Date: \_\_\_\_\_

Please pledge your support on this form and be part of putting creativity back into childhood for Bristol Children.

Name	Amount pledged	Phone number	Email address	Date paid	Would you like to receive updates on the Appeal and Travelling Light?
					Yes/No
					Yes/No
					Yes/No
					Yes/No
					Yes/No
					Yes/No
					Yes/No
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					Yes/No
					Yes/No

The form collects basic information and you would be responsible for following up with your sponsors after your event of challenge to collect payment. Once this is done you could either drop cash off to our office or you could put donations in your own account and then transfer the money to us via our donate page <http://www.travellinglighttheatre.org.uk/support-us/donate/>.

It is really important that we have a copy of the filled in form with details of the donors so we can thank them and see how much money is going towards the target.

**Telling your story:**

If you are using Just Giving or raising money offline it's important that you are able to tell people what you are doing and why in a way that makes them want to get involved.

A possible structure for this could be:

An introduction/opening paragraph about the challenge you have set yourself. This may include



- Information about your challenge or event
- Where and when it is taking place
- Why it is a challenge for you or why it is exciting for you

*'I am raising money for Travelling Light Theatre Company's Yes Let's Appeal because I believe that all children deserve to be creative, to play and to be listened to and I want to enable more children to enjoy a creative childhood.'*

You could then include more information about the appeal:

### The Yes Let's Appeal:

*Every child deserves beauty and joy. Every child has the right to play and imagine.*

A child's eyes see the world differently. Their curiosity can make a journey into an adventure. They embody possibility, imagination and freedom of thought.

But, society is changing before our eyes and with it too childhood is changing.

Barton Hill, where Travelling Light are based, has the highest number of children aged 0-15 of any ward in Bristol. It also has some of the highest levels of child poverty anywhere in the city. Opportunities for play and creativity are few and far between in a landscape of uncertainty. The few spaces that remain more often than not fall to those who have the resources to seek them out and to access them.

With children facing issues such as poverty, hunger and housing it is easy to forget that in addition to their basic needs, children also deserve to play, create and imagine. These things are also crucial to their wellbeing. Stories transport children beyond the world they live in, sparking their imaginations and igniting their curiosity.

This is why Travelling Light are launching the **Yes Let's Appeal** with the aim of raising £50,000 to invest in childhood, and the opportunity for children to make, be part of and experience great stories.

Until 31<sup>st</sup> August, 2019, every £1 raised will be matched £1 for £1 in money from the treasury. Giving us the potential to double our target and raise an amazing £100,000 to put the creativity back in to childhood in Barton Hill, across Bristol and beyond.

Together we will give children the tools and the power to raise their voices, enabling them to make, share and experience stories that truly speak to them and their generation.

Can we make a change: YES. LET'S.



### Keeping in touch:

It is really useful if we are able to contact people who have donated to keep them updated about the work they have helped to fund. If you are using the sponsorship form please encourage people to tick 'Yes' in the updates box. We follow all GDPR guidelines and do not share data with third parties. If you are using a Just Giving page we do not have any access to information about donors and so it would be really helpful to direct people to our website [www.travellinglighttheatre.org.uk](http://www.travellinglighttheatre.org.uk) and ask them to sign up to our mailing list so we can keep in touch.

As you prepare for your event we would love to hear from you and share your progress via our social channels. Please let us know dates and times of your event so that we can help promote it and celebrate you.

Give us a follow on twitter @tl\_theatre and on Facebook:

<https://www.facebook.com/travellinglighttheatre/> and follow the appeal on Instagram

@yes\_lets\_appeal.

We would also love to include your fundraising journey as part of a story on our website featuring the amazing effort going in to the Yes Let's Appeal. If you would be interested in being featured please send in photos and updates.

If you have any questions at any stage of the process please contact George on

[george@travellinglighttheatre.org.uk](mailto:george@travellinglighttheatre.org.uk) or call the office 0117 377 3166

Thank you for being part of the Yes Let's Appeal.

**The Travelling Light Team**